British Rowing
Progress Report February 2010

Investment 2009-2013

Capital	Revenue	Total award
£2,959,912	£6,140,088	£9,100,000

Four year outcome targets

Outcome	Four Year Target	Baseline	2009/10 Target	Actual
GROW Active People Survey	65,000	55,000	56,000	49,000
PESSYP* 5-19 Participation	3,250	0	1750	0
PESSYP 5-19 Volunteering	1000	200	400	0
SUSTAIN Satisfaction (out of 100)	80	79.7	80	tbc
EXCEL The number of participants within High Quality Environments per year	1205	0	337	318
EXCEL Number of participants enhancing BR status level per year by progressing by one status point	602	0	168	102

*Physical Education and Sport Strategy for Young People

Base Line Satisfaction Domains

Satisfaction with each domain – Rowing

Below are the satisfaction scores for each of the domains. This takes into account answers to all the questions within each domain.

Scores shown are average satisfaction scores out of 10	All respondents	General participant	Club member	Talent
Performance	7.6	7.5	7.8	7.4
Exertion & fitness	8.5	8.4	8.8	9.0
Release and diversion	8.5	8.5	8.7	8.8
Social aspects	8.1	8.0	8.6	8.7
People & staff	8.0	7.9	8.3	8.2
Ease of participating	7.7	7.7	7.6	7.4
Facilities & playing environment	7.5	7.7	7.1	7.1
Coaching	7.2	7.2	7.1	7.6
Officials	7.7	7.5	8.2	7.9
Value for money	7.6	7.7	7.6	6.7

Key Interventions

Intervention Title	Explore Rowing
Intervention Summary	Aims to expand the options available to rowers and encourage them to *explore rowing*, by making the sport more flexible and promote different types of rowing along side the traditional competition pathway. Central to the programme is the introduction of 50 Explore Rowing funding packages throughout the country which include a 50% contribution (up to £12,500) towards the purchase of stable boats, funding for coaching delivery, and support from the Explore Rowing and Coaching & Development Teams.
Outcome target link (Grow, Sustain, Excel)	Grow

Intervention Title	Coach Development Team
Intervention Summary	Establishment of a network of Regional Team Leaders working with more local Coach Development Officers. Responsible for developing, maintaining and nurturing new partnerships to support the delivery of the development programmes
Outcome target link (Grow, Sustain, Excel)	Grow, Sustain

Intervention Title	Young People
Intervention Summary	Delivery of a number of programmes within PESSYP and Club Development to introduce rowing to young people in a variety of settings and up-skill the workforce involved in delivering the programmes
Outcome target link (Grow, Sustain, Excel)	Grow

Intervention Title	Coaching to Compete
Intervention Summary	Slightly refocused Club and Coach Fund (CCF) programme. Intervention that delivers the heart of the Excel programme through provision of 49 High Quality Environments (HQEs), once CCF funding has expired
Outcome target link (Grow, Sustain, Excel)	Grow, Sustain & Excel